Son OP: 61.000 School of Nursing Website Operations

Purpose: The purpose of this policy is to provide guidelines for the management of all ‘3rd tier’ School of Nursing website content and updates.

Review: The OP shall be reviewed by the Associate Academic Dean of Education Support Services and Student Affairs by October 1st of each even numbered year (ENY), with recommendation for revision forwarded to the Dean of the School of Nursing. Final approval of the OP is provided by the Dean.

Policy/Procedure

1.0 Policy

The following policy shall govern the publishing and maintenance of all official School of Nursing websites.

Official Web Resources
Official web resources include any data, information, application, or tool published on the Internet by the colleges, schools, departments, or other areas of TTUHSC to support the mission and business operations of the institution.

Unofficial Web Resources
Unofficial web resources include any data, information, application, or tool published on the Internet by individual students, faculty, staff, or organizations for personal use/expressions that are not formally endorsed by the TTUHSC School of Nursing. Unofficial web resources must not imply nor infer official representation or approval of or endorsement by the School of Nursing.

2.0 Procedure

Primary public entry point - Texas Tech University Health Sciences Center has designated www.ttuhsc.edu as the key public entry point for the institution. This page is designed specifically for the public to access official information. This content is managed by TTUHSC Information Technology.

School of Nursing landing page (3rd Tier) - All official School of Nursing web content beyond the primary public entry point will be authored and maintained by TTUHSC School of Nursing technology staff.

Established: JF 2014
Approved by: Leadership Council 2016
Reviewed JR 01/27/17