The School of Nursing (SON) uses a CQI (continuous quality improvement) approach in assessment, measurement, evaluation, and improvement of organizational processes and customer satisfaction outcomes. The Master Evaluation Plan matrix provides both the framework and documentation of achievement level for achievement of the School of Nursing Strategic Plan, Mission Statement purpose, and Vision Statement of future destination. (See Attachment A for Strategic Planning Definitions Development Definitions and Attachment B for Strategic Planning Framework and Strategic Plan Map.)

Each academic year completed Master Evaluation Plan matrix contains goals, measured variables, assessment tools and plans, key indicator target values, achievement levels, and recommendations to continue monitoring or develop improvement action plans for each achievement. The School of Nursing Strategic Plan demonstrates connections with the Texas Tech University System and Texas Tech University Health Sciences Center strategic goals. Definitions used in developing the School of Nursing Master Evaluation Plan matrix are provided, beginning on the final page of the matrix. Additional definitions are provided in Attachment A.